

2022 DONOR CAMPAIGN SCHEDULE

July

- Launched FQ Syndicate #4 campaign for Brenda Gifford commission; \$17,350 raised with \$2,650 still sought

August/September

- Zoe to touch base with donors who are scheduled to renew
- Continuation of FQ Syndicate #4 campaign

October

- *Launch of campaign: "Musical literacy - lifelong learning through chamber music"*
A new donor campaign focused on music education and life-long learning will commence in October and run until April 2023. This campaign is the subject of a Creative Partnership Australia Plus1 funding application; should that application be successful, we will receive matched funding up to \$25,000. If our Plus1 application is unsuccessful, we still plan to continue with this donor campaign to fund FQ's educational activity, from mentoring to digital engagement.

November

- Give the Gift of Musical Literacy this Christmas
- November 14th MRC concert and post concert supper at Blondies: a thank you for key supporters, opportunity to invite Barb Dennis and other new supporters (suggested invitees welcome)
- Focus on 2023 season launch
- Cement planning for 2023 Fifth String in person event in February (potentially involving Karin Schaupp at fortyfivedownstairs)

DONOR TARGETS

2021 amount raised: \$171,648

2022 private donation target: \$183,000

Currently secured: \$136,661

Yet to raise: \$46,339

- \$10,500 Fifth string renewal
- \$8,224 General donor renewal
- \$11,000 Andrew Domasevicius commission deposit (pledged, not yet received)
- \$2,650 Brenda Gifford syndicate balance
- \$13,965 New donors or increase in donor renewal

We will use the 'Musical Literacy' campaign beginning in October to hopefully attract new and additional/increased donations.

TRUSTS & FOUNDATIONS

2022 target: \$89,500 revised to \$67,500 (now confirmed)

Betty Amsden Foundation's official application process was postponed until 2023. Zoe had a very positive meeting with Carly Severino and FQ will be ready to apply when it re-opens March 2023. Activity relating to the secondary school residency has been postponed until this funding is secured.

In light of Betty Amsden Foundation's postponement and the delay in applying for the Balnaves Foundation, we have reduced our trusts and foundations targets and increased our donor targets.

We are submitting an EOI to Balnaves Foundation seeking investment into the two streams of our composer programs. We will look to apply for \$50,000 (\$25,000 per year for two years) for activity commencing November 2022.

FQ has engaged the services of professional grant writer Trish Pinto (responsible for our successful Creative Victoria multi year funding application) for the following:

City of Melbourne Arts and Creative Investment Partnerships:

- \$40,000 per year for two years
- Submitting early September, funding outcome notification early December

Ian Potter Foundation arts grant:

- \$50,000 per year for two years
- Submitting EOI early November, if successful, full application submitted late January and funding outcome notification late April 2023