

## **Development Report**

Kirsty Hillhouse August 25, 2020

#### Overview

With the anticipated downturn in private giving, FQ has run a gentle fundraising campaign while maintaining an emphasis on grant income. With a steep decline in performance fees and ticketing, and a predicted decrease in income over the next few years, we have been keen to access as much COVID-19 support through the local, state and federal government stimulus opportunities as possible.

Some trusts and foundations have cancelled grant rounds this year due to a reduction in their own income, and others have cancelled grant rounds but maintained commitment to pre existing partnerships. It is a rapidly changing environment. Grant applications are currently focused on multi-year commitment to enable FQ to maintain stability over the coming years. These include seeking support for digital innovation and capacity building to transition FQ online, so we can deliver creative material, engagement and data management better as we move into a hybrid digital/live performance future.

#### **Donations**

Private donations 2020 YTD: \$88,299

\$40,200 was raised through the Hear Her Voice Campaign in early 2020. \$34,534 was raised through the EFY campaign, with a focus on digital innovation. 2020 fundraising currently sits at \$88,299. In 2019 we had raised \$112,550 in the same period.

### **Grants**

Trusts and Foundations \$100,000

This is a substantial increase from \$36,500 raised in 2019.

| Regional Engagement Program | Robert Salzer Foundation | \$5,000  |
|-----------------------------|--------------------------|----------|
| JNQP - Regional Mentoring   | CYBEC                    | \$20,000 |
| COVID-19 Relief Grant       | Playking                 | \$40,000 |
| Organisation Evaluation     | HMST                     | \$25,000 |
| Hear Her Voice              | Besen                    | \$10,000 |

Plus an additional \$1,000 from the Australian Music Centre for a successful Peggy Glanville-Hicks commission application; and \$1,000 from Monash for digital content.

Additional submissions awaiting assessment include: William Angliss Charitable Fund - \$12,000

AMP - \$30,000

Dreams for a Better World - \$50,000

Australia Post - \$10,000

ANZ - \$20,000

Colonial Foundation - \$10,000 Victorian Women's Trust - \$10,000 Australian Women Donors - \$20,000

# Government Grants \$144,236

This is a substantial increase from \$21,000 raised in 2019.

| Haar Har Vaine                    | Creative Borto erabine Avetralia Blood (matched) | <b>#25.000</b> |
|-----------------------------------|--|----------------|
| Hear Her Voice                    | Creative Partnerships Australia Plus1 (matched)  | \$25,000       |
| Hear Her Voice                    | СОМ  | \$12,000       |
| Hear Her Voice                    | Creative Victoria                                | \$21,000       |
| Covid stimulus                    | Vic Business Support Fund                        | \$20,000       |
| Covid Quick Response              | СОМ  | \$4,000        |
| Future Focused (Hear Her Voice)   | OZCO Future Focused                              | \$20,000       |
| Covid Digital innovation          | OZCO Adapt                                       | \$17,236       |
| Covid Loss of income              | OZCO Survive                                     | \$5,000        |
| Regional touring and activities   | Creative Vic Touring                             | \$10,000       |
| Covid Sustaining Creative Workers | Creative Victoria                                | \$10,000       |