

2022 EVENTS

- March online event for current Fifth String members to encourage renewal of membership, exact date TBD
 - Personalised video invites recorded by quartet
 - Pre recorded video of Haydn and Margaret Sutherland SQ #2
 - Online chat with quartet members
 - Using new platform Aeyons with multiple practise runs beforehand
- May in-person event at fortyfivedownstairs, Collingwood Arts Precinct or 71 Liddiard St (Julian's home) to welcome new members, exact date TBD
- General fundraising campaign runs May 1 - June 30
- May 30 Blondie post-concert supper after Primrose Potter Salon concert to thank invited Fifth String members and relationship build with potential new members
- Second donor campaign focussing on FQ Syndicate runs September 1 - October 1
- Nov 14 Blondie post-concert supper after Primrose Potter Salon concert to thank invited Fifth String members and relationship build with potential new members
- As part of her AD role, Zoe will continue her personal connection over scheduled coffees with targeted Fifth String members once COVID is less of a concern

2022 FOCUS ON TRUSTS AND FOUNDATIONS ENGAGEMENT

- Gandel Philanthropy
- Building on relationship with Betty Amsden Foundation
- Identifying new possibilities

RECRUITMENT OF DEVELOPMENT MANAGER

- Ad has been placed at ArtsHub, posted on industry social media pages, and sent to a number of individuals
- We had used Polyglot's job description as a template, but have since revised our due to concerns about a confusion of brand recognition; the new job description and selection criteria is now on the link advertised
- A number of sources have mentioned that there is a severe shortage of development managers in the industry - we have decided to actively promote the position in regional Victorian communities and arts forums as there is no requirement that the

successful candidate live in Melbourne (but we will need them able to attend approx six Melbourne events each year)

- Applications close February 11 with interviews scheduled for the following week

CORPORATE PARTNERSHIPS

- As part of our multi-year Creative Vic application, we stated that we would be looking to identify and develop relationships with corporate partners; small to midsize firms with a social conscience seem to be the right fit. Any contacts would be welcome.
- Relationship development opportunities:
 - Invite to MRC concert
 - Invite to FQ Digital online screenings
 - A gauge of interest
 - First goal of \$10K per annum to support an area of our activity.
- Ideas for areas of corporate support focus
 - FQ Digital
 - Regional activity
 - Touring
 - Education
 - Composer programs